

Industrial Analytics Market Research

FIVE-YEAR MARKET ANALYSIS AND TECHNOLOGY FORECAST THROUGH 2024

INDUSTRIAL ANALYTICS POISED TO BECOME UBIQUITIOUS

At the heart of digital transformation is analytics, the means through which companies can leverage data to remain viable and succeed in rapidly changing markets, perhaps even leapfrogging their peers. As a result, analytics solutions are quickly evolving in terms of adoption and use by industrial companies.

Yet, mistakes, false starts, and dead-end investments in analytics are all too common. Many companies are seeing some very narrow, limited successes, mostly around operational excellence for existing processes, but cannot gain the transformational scale they expect. Others simply move from custom pilot-to-pilot or fail to

prove a return on investment (ROI) and ultimately cannot yet transition analytics to a core competency.

While many industrial companies and solution providers cite use cases and successful application of analytics, the market is still in its early stages. Most uses are still in the pilot phase, as companies are struggling with deploying analytics at scale.

This report is targeted specifically at analytics solutions designed to serve industrial, infrastructure, and smart city operational processes.

For more information, please visit us at www.arcweb.com/market-studies/.

STRATEGIC ISSUES

The analytics market promises to deliver continued growth for the foreseeable future, though tempered by issues with scaling. This report answers key strategic questions, such as:

- How well are analytics being used?
- What separates companies that are successful with analytics from those that struggle?
- How are ROI, scale, and speed best achieved?
- What are the strategic issues facing suppliers and users?

RESEARCH FORMATS

This research is available as a concise, executive-level Market Analysis Report (PDF).

RESEARCH FOCUS AREAS

STRATEGIC ANALYSIS

Major Trends
Regional Trends
Solution Trends
Functional Components
Strategic Recommendations
Factors Contributing to Growth
Factors Inhibiting Growth

SCOPE OF RESEARCH

MARKET FORECAST ANALYSIS

Total Industrial Analytics Market
Total Market by Region

North America
Europe, Middle East, Africa
Asia
Latin America

Total Market by Deployment Model
On Premise
Cloud
Hosted

Total Market by Industry
Aerospace & Defense
Automotive
Chemical
Pharmaceutical & Biotech
Oil & Gas
Refining
Electric Power Generation
Electric Power T&D

Electronics & Electrical
Semiconductors
Food & Beverage
Household & Personal Care
Machinery
Marine
Medical Products
Mining
Metals
Pulp & Paper
Water & Wastewater
Wholesale & Distribution
Smart Cities
Transportation & Logistics

INDUSTRY PARTICIPANTS

Given the large and diverse client footprint of many of the providers of these solutions, this study includes continuous process, discrete manufacturing, infrastructure, and smart cities in the "industrial" space.

The study includes a mix of new and existing analytics companies that use a variety of methods among them. An extensive list of suppliers, some with descriptions, is included.

Worldwide Industrial and Infrastructure Analytics Market

