

# Supply Chain Collaboration Networks Market Research

FIVE-YEAR MARKET ANALYSIS AND TECHNOLOGY FORECAST THROUGH 2023

## SUPPLY CHAIN COLLABORATION NETWORKS – THE CRITICAL SOLUTION FOR SUPPLY CHAIN DIGITIZATION

A supply chain collaboration network (SCCN) solution is a collaborative solution for supply chain processes built on a public cloud, many-to-many architecture which supports a community of trading partners. Many-to-many refers to both many participants in a network able to collaborate with many other partners, and many participants being able to access many sources of normalized event data critical to supply chain operations. SCCN applications include Plan, Source, Make, Deliver, Returns, Supply Chain Risks, and Supply Chain Finance.

A supply chain collaboration network is a critical solution for digital transformations in the supply chain realm. A digital transformation allows companies to use digital

data, to replace manually entered data, or even worse – no data, in the places in a supply chain where these information data gaps exist. And in many companies' supply chains, it is the end-to-end portion of the supply chain, knowing what upstream and downstream partners are doing, how well they are doing it, and where the most data gaps are.

The SCCN solution has existed in different forms for many years. But the increased focus on digitization has led to this recently becoming a named software category researched on and written about by major industry analyst firms.

For more information, please visit us at [www.arcweb.com/market-studies/](http://www.arcweb.com/market-studies/).

## STRATEGIC ISSUES

Newly named markets offer both opportunities and threats. How should suppliers position their value proposition in this new environment?

- Are different strategies required for selling individual applications vs. getting on the digital bandwagon?
- What approaches to SCCN reflect a higher level of digital maturity?
- How will economic nationalism impact this market?
- How can niche suppliers flourish in a market with network effects?

## RESEARCH FORMATS

This research is available as a Market Intelligence Workbook (Excel) and/or a concise, executive-level Market Analysis Report (PDF), with or without detailed charts.

## RESEARCH FOCUS AREAS

### STRATEGIC ANALYSIS

Major Trends  
Regional, Industry, & Application Trends  
Strategic Recommendations

### COMPETITIVE ANALYSIS

Market Shares of the Leading Suppliers  
Market Shares by Region  
North America  
Europe, Middle East, Africa  
Asia  
Latin America  
Market Shares by Application  
Plan  
Source  
Make  
Deliver  
Returns  
Supply Chain Risk  
Supply Chain Finance  
Market Shares by Revenue Category  
Software  
Services  
Market Shares by Industry  
Aerospace & Defense  
Automotive  
Chemical

Electronics & Electrical  
Food & Beverage  
Household & Personal Care  
Machinery  
Medical Products  
Metals  
Oil & Gas  
Pharmaceutical & Biotech  
Refining  
Retail  
Semiconductors  
Transportation & Logistics  
Wholesale Distribution

Market Shares by Customer Tier

### MARKET FORECASTS

Total SCCN Shipments  
Shipments by Region  
Shipments by Application  
Shipments by Revenue Category  
Shipments by Industry  
Shipments by Customer Tier

### INDUSTRY PARTICIPANTS

The research identifies all relevant suppliers serving this market.

### Worldwide Supply Chain Collaboration Networks Market

< - History | Forecast - >

